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1946

ECHO VALLEY FLORAL GARDENS

CHRYSANTHEMUM SPECIALIST

FINE DAHLIAS

JAPANESE IRIS, HEUCHERA (Coral Bells)

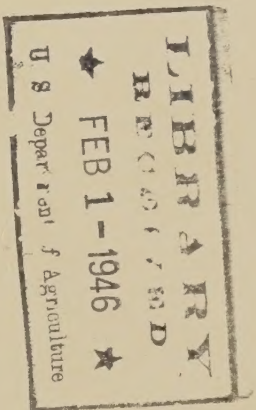
HEMEROCALLIS, ORIENTAL POPPIES

AND OTHER PERENNIALS.

OMAR COLES, SR. PROP.

224 LAFAYETTE AVE.

MAGNOLIA, N. J.



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U.S. Department of Agriculture

Washington DC



To our Garden Friends:

First I wish to thank you for your liberal patronage in the past.

This year we will endeavor to give you even better service and higher class roots and plants than ever before.

“One is nearer God’s Heart in a Garden
than any where else on earth.”

Home Gardens on Lafayette and Jefferson
Avenues, Magnolia, N. J.

Branch Garden 269 Main St., Milltown.
two miles east of New Brunswick, N. J.

Farm two miles south of Haddonfield, on
the Berlin Road, N. J.

Vegetable Plants in season
Cash and carry

Address all commutations to
OMAR COLES, Sr.
224 Lafayette Avenue,
Magnolia, New Jersey

ORDER EARLY TO AVOID
DISAPPOINTMENT

MEMBER OF
Eastern State Chrysanthemum Society
Camden Horticulture Society
South Jersey Horticulture Society

Meet us at the Eastern Chrysanthemum Show

The Camden Horticulture Society Show

And the South Jersey Horticulture Society
Show at Clementon, N. J. Fall 1946.

1946 CHRYSANTHEMUM INTRODUCTIONS

ELAINE FELTON, This is the best red single we have found. Blooms $2\frac{1}{2}$ to 3". Strong stiff stems. Holds its bright red flowers a long time, does not fade with age. Stock limited. We are introducing it at 60¢ per plant. Doz. 6.00.

FULLBRIGHT (Coles), Bright yellow flower $2\frac{1}{4}$ " or more in diameter 3' tall, strong stiff stems. Good foliage. Oct. 8. Single. One plant to a customer. 75¢.

HELIOTROPE, That is the color fully double pompon 2" across 3' tall. A good producer on a stiff stem. Originated by Mr. Earl Felton, so you would expect it to be good. Late Sept. 50¢, 3, for 1.30

LEADING LADY, (Coles) A good bronze three petal flower with a yellow center showing a tinge of green at the base. $2\frac{1}{2}$ ' tall 3' spread producing hundreds of blooms. Attracted a lot of attention in our garden. Won a ribbon at the Eastern States Chrysanthemum Show in New York Botanical Gardens 1945 in strong competition. 75¢ 7.00 doz.

MAROON "N" GOLD (U. of Minnesota), Maroon above and golden on under side of petals. Large double flowers incurved. Aug. 75¢, 3 for 2.00. Stock limited.

FRED F. ROCKWELL (Bristol), Briefly it is the most gorgeous blending of bronze and orange-scarlet tones ever seen in a pompon. Amazingly prolific, the strong, branching, 2' plants often carry 75 or more symmetrically perfect flowers to single spray, several sprays to a plant.

Without a growing fault, the plant is a thing of beauty in its lusty, vigorous appearance. In full flower early Oct., it is remarkably frost proof, resisting November storms and retaining its full brilliance long after many others are destroyed.

This dazzling pompon, we believe is destined to be an all-time favorite -- a credit to one of the great names in Horticulture and another distinctly worthwhile addition to the many notable introductions from Bristol.

\$1.00 each, 3 for \$2.75
doz. \$10.00.

CHARLES NYE, This is one of Dr. Kraus' originations. It is a 3" buttercup yellow. Blooms late Sept. One of the best of his creations. Fully double. Plants. \$1.00.

We have spared no time or expense to get what we believe to be the best collection of Hardy Chrysanthemums to be found anywhere

Our prices are low considering the quality of our plants.

CHRYSANTHEMUMS

INSIDE VARIETIES

CHAS RAGER, Large white Nov. 10. 25¢

DETROIT NEWS, Popular early bronze incurved form, golden reverse, gradually reflecting to present more bronze. Oct. 25, 4'. 25¢.

FREDA, Beautiful shade of lavender pink. Cushion bright yellow. Disbud to 4-5 blooms per plant. Nov. 1. 25¢.

GOLDEN NELLIE T. ROSS, Golden yellow commercial large bloom incurved. Matures end of Nov. into Dec. 25¢.

GOLD IMPERIAL, Color, golden yellow pom 2 1/2" across, grown in sprays. One of the best we have seen. Nov. 1. 25¢.

HARVARD, Nov. 25. Very dark velvety red. 25¢.

INDIANAPOLIS PINK, One of the best Commercial pinks. Oct. 20. 25¢.

LEGAL TENDER, Pompon, vivid red and gold. Nov. 15. 25¢.

LONG ISLAND BEAUTY, Anemone, yellow cushion, coral pink sprays, disbud or spray. Nov. 1. 25¢.

MARKETEER, Large white commercial tall stiff stem. Use terminal bud. Nov. 20. 25¢.

MRS H.E. KIDDER, Early bright yellow, stiff stems. 25¢.

OAKLEAF, Dark bronze, select bul. Sept. 20. Matures Nov. 20-30. 25¢.

PEGGY ANN HOOVER, Long tubular petals. Delicate shade of lavender. Nov. 5. 30¢.

SILVER SHEEN, White, medium tall Select bul Aug. 30. Matures Oct. 20. 25¢.

THE TITAN, Scarlet crimson with bronzy red cushion. Medium.

Nov. 5. 25¢.

VALENCIA, A shade of valencia pink with a single trace of magenta. Lovely single. 25¢.

HARDY DOUBLE CHRYSANTHEMUMS

ADORABLE, Red bronze, said to be best out-door mum. 50¢, 3, 1.30

AGLOW, Deep bright orange, 35¢, 3 for 90¢.

ALGONQUIN, Golden yellow large flowers. 30¢, 3 for 75¢.

AUTUMN SUNLIGHT, (New) Glistening deep yellow with golden center. Petals slightly rolled. Sept. 15. 20" tall. 50¢, 3 for 1.30.

AVALANCHE, Pure white, extra large size. Double flowers are densely bunched and have a high crown looking almost like a ball. Early Oct. 35¢, 3 for 90¢.

BARBARA SMALL, Lavender-pink, 2 1/2' Early Sept. 50¢, 3 for 1.30.

BRONZE PYRAMID, Orange-bronze, large flowers wiry stems. Oct. 15. Will resist frost. 40¢, 3 for 1.00

BURMA, Glistening bronze copper overtones, branching habits, green foliage. Late Sept. 50¢, 3 for 1.30.

BURGANDY, Rich cerise crimson with deeper center. 35¢, 3 for 90¢.

CALENDULA, New variety of bright gold from Chicago. Sept. 18. 50¢, 3 for 1.30.

CATT. JOHN SMITH, Rosy pink, short petaled full blooms, 2" across. Bushy, 18" high. Oct. 5. 30¢.

CHIPLEWA, Magnificent giant incurve lavender blooms over 4" across. Late Aug. to Nov. One of Prof. L. E. Langler's best. 50¢.

ORDER EARLY

CHIS COLUMBUS (New), White pompon
with yellow buds. Sturdy 30" stems
Sept. 15. Fine for cutting. 50¢,
3 for \$1.30.

CYDONIA, Mahogany red. 2", very
showy cut flower. 2 1/2' tall. 35¢

DAHLIA MUN, Purplish wine flowers
like in cactus dahlia. 2" high.
Sept. 10. 35¢.

DEAN LADD, Large double bronzo,
producing hundreds of blooms.
Early. 35¢, 3 for 90¢.

DRIFTED SNOW, Forming a mound of
large, double white flowers
shaded yellow at center. Late
Sept. 50¢, 3 for \$1.30.

EMIRE, Large orange glowing ball
shaped flowers. Petals underlined
with gold. 2' Oct. 15. 40¢, 3
for \$1.00.

EUGENE A. WANDER, Golden yellow
beauty in extraordinary new
hybrid form. Sept. 10. 35¢, 3

FRAGRANT (New), Double white, long
stems. Fine for cutting. 50¢.

GARDEN BEAUTY, Light yellow, 3 1/2" tall
blooms and plenty of them. 35¢.
3 for 90¢.

GARDEN QUEEN, Pretty yellow, suffused
with bronzy rose. Sept. 1. 35¢.

GARNET, Gorgeous dark red good-sized
flowers. Moderate height. Oct. 15.
50¢, 3 for \$1.30.

GLACIER (New), Extra large pure white
2' high. U. of Minnesota. Late
Aug. 50¢, 3 for \$1.30.

GLITTERING HILLS, The sensation of
the year. Lemon yellow, 3 1/2" by
2" without disbudding. Quantities
of beautiful blooms on stiff
stems, Best foliage. Good for
cutting. Earl Felton origination,
released by us to the public last
season. 60¢, 3 for \$1.50.

CHECK YOUR ORDER CAREFULLY

GOLDEN ROSE (New), Old rose, copper-
tail gold. 3", 26" high. One
plant produces 2 or more cut
flower bunches. 50¢, 3 for 1.30.

HARBINGER, A must for all Northern
growers. Large primrose yellow
with bronze shadings. 50¢, 3
for 1.30.

HARBOR LIGHTS (Bristol), Pale yellow
to creamy white. Something new in
Pompon mums. Rich green foliage
Very early. Sept. 2. Prolific
bloomer. 50¢, 3 for 1.30.

L'ARGENTUILLAIS, Vivid red and
gold. Tall. 35¢, 3 for 90¢.

LAVENDER LADY, A real pure lavender
in color, 3"-4". Oct. Popular
35¢, 3 for 90¢.

LESTER FELTON, Lavender, large
flower, very prolific bloomer.
Oct. 1. 35¢, 3 for 90¢.

MAGNOLIA (Bristol 1945), Super
early. Very double, high-centered
4" blooms seem to reflect soft
pink tints in opening flower,
later shading to creamy pink
with soft yellow over-tones.
Stocky, rugged 2' plants. Mid
Sept. 60¢, 3 for 1.50.

MANDALAY (Bristol), Brilliant
orange-bronze on well branched
sprays. Med. height. Oct. 1.
50¢, 3 for 1.30.

MARILYN, Lovely large light bronze
Oct. 3. 35¢, 3 for 90¢.

MARTINIA, Pale pink good producer
A fine variety. Early Oct.
35¢, 3 for 90¢.

MARTIN'S WHITE, A mass of fully
double 4" flowers, almost complete
hiding foliage. 18" high, extra
fine. 60¢, 3 for 1.50.

MILKY WAY, Milky white, early. One
of the best whites. 40¢, 3
for 1.00.

Don't miss Glittering Hills. It
should be in every garden.

M.J. COSTELLA, Fully double golden yellow, reddish shaded center. Sept. 15. 50¢, 3 for \$1.30.

MRS PIERRE S. DU PONT 111, Peach pink, rosy salmon and fawn. Distinct and lovely. 35¢, 3 for 90¢.

MRS ZEHLAN, Lovely bronze, 3" flower loop in proportion. Good grower and keeper. Well liked. 35¢, 3 for 90¢.

MY LADY, Delicate orange-yellow. 3" flowers. Fine for cutting or in garden. Perfect form, early Sept. 40¢, 3 for \$1.20.

OMAR KHAYAM, Deep ox-blood red with rich velvety sheen. Very showy. 21/2' tall. Oct. 16. 40¢, 3 for \$1.20.

OLIVE LONGLAND, A new superior sort with big salmon-orange blossoms. 50¢.

ORCHID, Fine for cutting, very hardy, (blossoms from July on. 20" high. 40¢, 3 for \$1.20.

ORIENTAL, Colorfully dressed in 2 color combination of pink and cream. Decorative, med. height. Sept. 15. 35¢, 3 for 90¢.

PERFÉTUS, Lovely pastel shade of amber and peach. 3". Sept. Grows nice and lushy. Dwarf, good for potting or border. 50¢, 3 for \$1.30.

PINK RADIANCE (Bristol) '45, Super hardy, long stems, branching sprays of soft luminous pink blossoms. Infusion of 3" flowers by Sept. 25. Resistant to New England climate. 21/2' high. 60¢, 3 for \$1.50.

POHATCONG, Rose red medium height. Oct. 5. 35¢.

PURPLE STAR, Fully double flowers of rich purple. Strong upright plants. One of the first to bloom. Aug. 25. 40¢, 3 for \$1.20.

QUEEN ISABELLA, Yellow with red edge and reverse. Fully double. Oct. 15. 35¢, 3 for 90¢.

RED DOTY, Wine red with a silvery under-side showing up distinctly on short, crisp petals. 50¢.

RED GOLD, Lovely combination of red and orange-gold. Brightest of all large pots. Aug. 20, 50¢, 3 for \$1.30.

RED HAWK, Very new color, reddish bronze. One of the best early mums Produced by U. of Minnesota. 50¢, 3 for \$1.30.

RED RIDING HOOD, Bright red, med. height. Oct. 1. 35¢, 3 for 90¢.

RED VELVET (Bristol), Crimson, getting darker as flowers ages. Attractive lark foliage. Sure to draw attention. 40¢, 3 for \$1.00.

SCARLET CRIMSON, Its name describes this fine 3 1/2" blooms. Fully double. 20" high. 50¢.

SEET CLOUD, Pure white with prim-rose shading in center, dark foliage. Mid Sept. until frost. 35¢, 3 for 90¢.

SILVER TIPS, Double blooms of bright carmine tips reversed of silvery white. 35¢.

SOLID GOLD, Rich attractive golden yellow. Oct. 14. 35¢, 3 for 90¢.

SYMPHONY, Mauve-rose with a coppery tint. Early Oct. 35¢.

VICTORY, Pure white petals with a bright yellow center. Glossy green foliage. 3" across, 2' high Oct. 10. 40¢, 3 for \$1.00.

WM. LONGLAND, A beautiful combination of red and yellow. Keeps perfectly for weeks. 40¢, 3 for \$1.00.

SEMI-DOUBLE CHRYSANTHEMUMS.

AUTUMN GREETINGS, Bright coppery and gold flowers. Excellent as a landscape or specimen variety. Sept. 15. 50¢, 3 for \$1.30.

DEAN KAY, Rose pink flowers. Early Sept. 35¢, 3 for 90¢.

DEAN KAY IMPROVED, Large rose pink blooms 2 1/2-3", height 2 1/2'. You will like it. Fine for cutting Sept. 1. 35¢, 3 for 90¢.

EARLY JOAN HELEN, Distinctly new and different. Large brilliant flowers in profusion, rich garnet shading to Rhododendron purple with a bright yellow center. Early Sept. Ideal for cutting or border. 18". Must. 50¢, 3 for 1.30.

MRS C.R. HASTINGS, A striking crushed strawberry red plants are of a very bushy habit, just loaded with large flowers. Oct. 5. This is a marvelous Mum. 35¢, 3 for 90¢.

TEACH BLOW, Blending of salmon pink, bronze and fawn. Strong plants. 35¢, 3 for 90¢.

TIESTONE, New, a good bright bronze Large 3" blooms. Aug. 5. 40¢, 3 for 1.00.

ROSE GLOW, Lovely raspberry pink Blooms profusely from Sept. on. Height 2'. 35¢.

THE CHIEF, Attractive semi-double of large size. Brilliant scarlet and gold. Mid Oct. 35¢, 3 for 90¢.

TINTS OF FALL, A fine dwarf variety Yellow striped with red and bronze. 2" flowers Sept. 5. No variety just like it. 50¢, 3 for 1.30.

WELCOME, Extra early bloomer. Bright mallow purple. 35¢, 3 for 90¢.

BUTTON TYPE

JUDITH ANDERSON, A good sized button of golden yellow. Mid Oct. 35¢, 3 for 90¢.

MODEL O' PERFECTION, One of the best white buttons. Oct. 15. Good upright grower. Won blue ribbon for us at New York.

show. 50¢, 3 for \$1.30

PYGMY GOLD, Dwarf double Korean
pom growing over 15". Bright
yellow flowers. Sept. 25¢.

CATHERINE COLLINS, We are holding
this great cut flower until 1947
This begins to cut early in Aug.
The first good pompon to come in
bloom. Don't miss it when re-
leased.

LAVENDER LASSIE (Bristol), Color
same as Lavender Lady but a pom
the best of its color. Covered
with 2" double flowers. Late
Sept. on. 2' high, 3' spread.
35¢, 3 for 90¢.

LILLIAN DOTY, Finest shell-pink.
Nov. 1. 25¢.

POMPONETTE, A dwarf pom varying
from bronze to yellow. It blooms
early. 35¢, 3 for 90¢.

REMBRANDT (Bristol), Rosy mauve
with copper and strawberry
What an artist would paint if
he could. A must. 40¢, 3 for \$1.00

REV. HORACE BUSHNELL, Cream white,
tall. A good florist variety.
Nov. 8. 35¢, 3 for 90¢.

R. MARION HATTON, Small yellow pom
Won 1st prize at New York Show.
1945. Mid Oct. 35¢, 3 for 90¢.

RUBY POMPON (Bristol), Rich and
glowing ruby with more perfect
flowers on one branch than you
will find on some bushes. 40¢,
3 for \$1.00.

SEPT. BRONZE, Bronze tint shading
from golden bronze of a warm
color. Mid Sept. 25¢.

SUNDANCE, Golden bronze pom
producing hundreds of fully
double flowers on upright attrac-
tive plants. Early Sept. until
cut down by heavy frost. 50¢,
3 for \$1.30.

NASHUA (U. of New Hampshire) Fine
sprays of reddish-bronze flowers
in profusion. 18-24" high. Sept
15. 60¢, 3 for \$1.50.

SUNADEE (U. of New Hampshire),
Rich golden pom fully double.
21/2' high. Sept.25. 60¢, 3
for \$1.50.

WHITE DOTY, Same as Lillian Doty
except for color. 25¢.

YELLOW DOTY, Buff yellow, medium
height. Large pom. Nov.1. An
old one but good. 35¢, 3 for 90¢.

SINGLE VARIETIES

We feel that a cleared classification should be made of Chrysanthemum types. It seems anything is called a single that is not truly double.

AUBURN, Bronze 3" bloom, upright
growing. 2' tall. Very popular.
35¢, 3 for 90¢.

AUTUMN LIGHTS, Magnificent coppery
bronze, early and hardy. Oct.5.
30¢, 3 for 75¢.

BRILLIANCY, Ox-blood red, 21/2",
2' tall. Deep red with large
yellow center. Sept.25. 50¢.

CORAL SEA, Salmon buff suffused
coppery rose. Very striking.
40¢, 3 for \$1.00.

CRIMSON STENDOR, Lovely crimson
yellow disk. 4" bloom. 21/2'
Sept. 35¢, 3 for 90¢.

HEBE, Masses of well formed single
flowers on sturdy plants. Color
is a luminous pink toning to a
soft lavender pink as the flower
matures. 30¢.

MRS D.H. NEWLAND (New), Red above,
yellow underside petals, flowers
in clusters, very showy. 50¢,
3 for \$1.30.

MRS ALLEN FELTON ('45), A tall
upright grower, heavy dark foliage
Blooms 4" without disbudding.
Lavender pink, profuse bloomer.
You will like it. 50¢, 3 for \$1.30

OUR BUSINESS IS BUILT OF REPEAT
ORDERS

MONGOLIAN, 5" flowers of the deepest penetrating yellow. 21/2' tall. Don't miss this one. 50¢, 3 for \$1.30.

NANCY COPELAND, An unusual glowing red. Excellent in garden or under glass. 5" across, 5' high. Perfect form, early Sept. 40¢, 3 for \$1.00.

NORTH STAR, (Bristol) Glistening white single blooms. Every flower perfect, good grower. 21/2'. Sept. 15. 40¢, 3 for \$1.00.

PROF. SAM WILLISTON, A real red all American. '45. 21/2' tall 3' spread and will produce as many flowers as the next one. Carries the blooms a long time. You will like this one. 50¢, 3 for \$1.30

SILVER MOON, Gleaming white, producing sprays of milky flowers with a pale yellow halo best of foliage. Sept. 35¢, 3 for 90¢.

PSYCHE, Clear lively shell pink. Wonderfully dainty. 4-5" blooms with wiry stems on strong healthy plants. Med. height. 35¢, 3 for 90¢.

CUSHION MUMS

APRICOT GLOW (Bristol) '45 Popular Azalea type. Richly hued apricot bronze, 21/2" nicely formed double blossoms cover the plant by mid Aug. and continues on. A delightful addition to your garden. Very hardy. 50¢, 3 for \$1.30.

BRONZE GOLD (Bristol), Produces a fluffy mass of gorgeous gold tinted with bronze flowers from late Sept. until frost. 18" high. 35¢, 3 for 90¢.

COMMANDER, Red daisy like flower with bright yellow center. Fine for specimen or border. 15" high 35¢. 3 for 90¢.

FIREGLOW (Bristol) '45 Super-hardy, brilliant Oriental red in color, Scintillates in your garden from early Sept. till the

season's end. 2" semi-double flowers have a showy golden center. Effective under artificial light. 18" high, somewhat wider. Easy to grow. 5¢, 3 for 1.30.

LAVENDER CUSHION (1946), A new color in cushion mums. 21/2' tall same spread loaded with double lavender blooms. We are offering it at 5¢ a plant.

MARJORIE ILLS (Bristol), Best of the red cushions. Deep crimson when opening; later suffused with rose and bronze tints. Covered with blooms. Sept. 15 on. Fine for border. 15" high. 35¢, 3 for 90¢.

PINK CUSHION, Very compact and early. Free blooming. Keep pinched back until Aug 1 for finer plants. 25¢.

PURPLE CUSHION, New addition to the cushion family. Blooms in Aug. Deep purple red blooms. 15" high. 40¢.

QUEEN CUSHION, Same type as pink and should be treated the same. Pure white flowers. 25¢.

SANTA CLAUS, Rich red, semi-double, 2' high. Forms perfect mound. Oct. 5. 35¢, 3 for 90¢.

YELLOW CUSHION, Same as Tink except color is yellow. 35¢.

One potted plant of each 11 varieties of Cushion Mums for 3.00

ENGLISH CHRYSANTHEMUMS

A word about these wonderful new Mums. We grew some last season and were amazed at their performance. Every visitor wanted to know what they were and could they buy them. So we have enlarged our collection and have received a number of new ones from other reliable growers. I am offering strong plants at a very reasonable figure and will fill orders as received. The supply is limited.

ALABASTER, Very early white flower
solid. 5" across, slightly in-
curved, small foliage. 50¢, 3
for \$1.30.

ALEXANDER MASON, Rich buttercup
yellow, large 6" flowers. Perfect-
ly incurved bloom on strong stem.
50¢, 3 for \$1.30.

BALCOMBE GOLD, Bright old gold,
good sized flowers. 50¢, 3 for
\$1.30.

BELLE MAUVE, Lovely stiff stemmed
silvery pink. Wealth of cut
flowers, Sept. 50¢, 3 for \$1.30.

CHALLENGER, Nice bright bronzy red
with good stems. Sept. 50¢, 3
for \$1.30.

CONQUEROR, A lovely rich crimson
A variety that is very lovely
disbudded or in sprays. Will grow
6" disbudded. Tall, stiff stems.
Will not fade. Grows 10 to a
plant disbudded. A wonder. Sept.
75¢, 3 for \$2.00.

COPPELIA, Double, medium sized
bright Indian red. Late Aug. and
Sept. 50¢, 3 for \$1.30.

EL DORADO, Double, charming yellow
5" blooms. Sept. 50¢, 3 for \$1.30.

ELITE, Soft rose pink, tipped with
soft gold. 50¢, 3 for \$1.30.

GOLDEN DOME, Double, bright golden
yellow. Immense flowers up to 5"
across. 50¢, 3 for \$1.30.

GLADIATOR, Rich chestnut red.
Good disbudded or in sprays.
Sept. 50¢, 3 for \$1.30.

INDIANA, Velvety crimson with large
center. Firm 5" flowers. 50¢,
3 for \$1.30.

LEDA, Large heliotrope pink,
flowers 6 to 7" if disbudded.
Beautiful rolled petals and good
stems. 50¢, 3 for \$1.30.

Have you included Glittering Hills
in you order?

MRS ERNEST FATTIE, Extremely early terra-cotta red with gold reverse. 6" broad incurving petals when disbudded. Aug.-Sept. 50¢, 3 for \$1.30.

MRS JOHN FINDLAY, Bright yellow, up to 6". 50¢, 3 for \$1.30.

NELLIE RICHARDSON, Large shell pink with salmon suffusion in center. 50¢, 3 for \$1.30.

ORANGE QUEEN, Double large, rich golden yellow with orange cast. 50¢, 3 for \$1.30.

TIGER, Opens bright crimson, turning to bronze then bright yellow. Unusual. One plant may have all shades at once. A must. 50¢, 3 for \$1.30.

WESTBOURNE, Double, The darkest of all rich red varieties. Oct. 50¢, 3 for \$1.30.

NORTHLAND DAISIES

(Trade Mark by Styer's Nurseries)

The Northland Daisies are hybrid Chrysanthemums developed by Styer's Nurseries. They produce fine, well branched plants seldom injured by insects. They will grow well in any soil with reasonable drainage, respond well to fertilization and must not have water standing about the crown in winter. The late blooming varieties are not recommended for locations north of Philadelphia or New York. We are offering them this season, thanks to Styer's Nurseries for their permission.

ANN MORGAN, Bright lasting red, 5 or more rows of petals. Upright moderate sized plants. Oct. 1". 50¢, 3 for \$1.30.

ASTRID, Pale peach. Vigorous round shaped plant. Thick foliage Oct. 5. 40¢, 3 for \$1.00.

EDVARD GRIEG, Orange-bronze. A very dwarf plant. Flowers large semi-double of wonderful brilliance. Among the finest. Oct. 6. 50¢, 3 for \$1.30.

ERIC THE RED, Scarlet single. Tall,
well branched. Oct. 10. 50¢, 3
for \$1.30.

GNOME, Bronze, azalea-like, dwarf
border. Double, early. Sept. 1.
50¢, 3 for \$1.30.

GOLDEN DOME, Canary yellow, nice
cut flower. 50¢, 3 for \$1.30.

GREENLAND, Large, Indian yellow.
Oct. 15. 50¢, 3 for \$1.30.

ICELAND, Creamy white. Lovely
shaggy large semi-double flowers
on a dwarf dense plant. Oct. 1.
50¢, 3 for \$1.30.

IGLOO, Fine white single. Plant
looks like a snow mound. 50¢,
3 for \$1.30.

KRISTINA, Leading pink variety.
Large deep rose-pink flowers.
Dark and heavy foliage. Oct. 1.
40¢, 3 for \$1.00.

LOHENGRIIN, Golden yellow. Large
flowers on strong tall reddish
stems. Late Oct. 50¢, 3 for
\$1.30.

MME GADSKI, Creamy light pink.
Very early. Profuse bloomer. Oct.
1. 50¢, 3 for \$1.30.

PEER GYNT, Coppery shade of brick
red. Modest sized flowers, pro-
fuse. Oct. 14. 50¢, 3 for \$1.30.

RHEINGOLD, Chinese yellow. Long
season of blooms. True daisy.
Oct. 9. 50¢, 3 for \$1.30.

THE MOUNTAIN KING, Pumpkin-orange
large flowers. Tall and compact
plant. Early Oct. 50¢, 3 for \$1.30.

VAHALLA, Very large, deep velvety
garnet, broad petaled single.
Finching once will spread the
plant. Oct. 16, 50¢, 3 for \$1.30.

VIKING, Bronze-red, large, semi-
double. Outstanding. Oct. 10.
40¢, 3 for \$1.00.

EXTRA SMALL ORDERS

all, YOUNG, Red-bronze. Dense medium
sized plants. Flowers nearly
double, plentiful. Oct. 15. 50¢
3 for 1.30.

PROMPT SHIPMENT. TRUE TO NAME

SATISFIED CUSTOMERS REPLIES

From Streator, Ill.

Received plants in fine condi-
tion. Thank you very much.

From Waterbury, Conn.

Received Chrysanthemum as order-
ed from you in grand shape and
thanks a lot for the extra.

From Providence, Rhode Island

Having had so much satisfac-
tion from the Chrysanthemums I
purchased from you last year,
I would appreciate your send-
ing me a copy of your 1946
Chrysanthemum list.

From Brooklyn, N.Y.

Allow me to compliment you on
the way you ship plants, and
let me again thank you for the
extras that you gave me.

From Westerville, Ohio.

Plants reached me in excellent
condition and I believe the
nicest plants I have ever re-
ceived by mail. Thank you for
the extra.

AS A CUT FLOWER GLITTERING HILLS
IS TOPS

OUR PLANTS ARE GROWN IN 2 1/4"
POTS OR BANDS

DAHLIAS

BATAAN, A beautiful red cactus tipped gold. About 9" across. A sure winner in cactus class. A good grower and tuber maker. Rt. \$1.00 Ft. 50¢.

CHEROKEE BRAVE, I.D. (Ricks), We consider this to be the best of the exhibition "reds". The large deep flowers are an attractive shade of ox-blood red which holds the color well in hot weather. Early and continuous bloomer. Excellent stems and foliage. Plants 75¢.

CLARIAM BELL, I.D. Bicolor petals of primrose yellow 3/4" of outer ends tipped white. Bl on 9x6" Five ft. Should win in its class Plants \$1.00.

COLUMBIA, S.C. (Morgan), Deep gold at center and peach pink on the outer petals. Large, deep flowers on fine stems. Rt. \$1.00

CROWNING GLORY, I.D. (Salon), Rose pink with a cream center. 12" or over. Long stiff stems. Blue ribbon winner at many shows. Plants \$1.50.

COLIN F. KELLY, C. Bush medium height. Blooms are immense size of Phlox pink. Rt. \$1.00.

DIXIE'S WINEDOT, I.D. Clear white flecked and splashed with wine red. 10-12". Stems long and stiff with glossy insect resistant foliage. Rt. \$1.50, Ft. 75¢.

KATIE K. I.D. Clear pink. Ft. 50¢.

GLAMOUR, I.D. (Salon). Immense light purple, petals roll back giving flower extreme depth. Consistent winner. Ft. 75¢.

GOULBURN, I.C. Large incurved cactus. Lemon yellow base suffuse apricot on ends of petals. A winner from Australia. Rt. \$3.00.

INDIAN GIANT, I.D. (Emmons), Bloom 12x6" bush 4'. Rich autumn colors, underlay of petals Indian yellow overcast carmine.

center darker. Fine stems are
very long. Good root maker.
Truly a great dahlia. Pt. 1.50

KING PETER, F.D. Huge white,
lavender tips. Pt. 1.00.

KELVIN, I.D. A buff dahlia heav-
ily suffused carmine rose with
a darker reverse, giving an
effect of peach pink. 10x6".
Australia. Pt. 3.00.

KENTUCKY SPORTSMAN, I.D. Lemon
yellow tipped white. Pt. 50¢.

KIRSTEN FLAGSTAD, F.D. or I.D. '45
Bloom 10x5", bush 5'. An art-
istic flower of buff with gold
and apricot shadings. Early and
prolific. A winner. Pt. 3.00

MARY NOBLE, I.D. Australia. Mauve
A good grower, strong stiff
stem. One you will not want to
miss. Early and keeps on
blooming. Pt. 2.00.

MOON GODDESS, F. to I.D. (Dosier),
Primrose yellow on long strong
stems. Achievement Medal winner
Plant early. Pt. 1.00.

MOON GLO, Cac. Lemon yellow,
darker center. High center which
gives it a distinct glow. 4 1/2'
high. Plants 3.00.

NOYUA, St.C. or S.C. Bloom 9x5"
Deep rose, shading lighter
with soft yellow at the base
of petals. Pt. 3.00.

MURPHY'S MASTERPIECE, I.D. Red
Plants 75¢.

POWERHOUSE, I.D. Unusual rasp-
berry red, white striping.
Large. Pt. 1.00.

RITA WELLS, I.D. Pink and gold.
Plants 50¢.

RHYTHM, I.D. (Dosier-Danliel) 1
Medium sized variety with fine
form and delicate coloring.
Unusual cameo pink suffused
soft rose. Double serrated pet-
als give character to the flower
Favorite with gardeners because

it is free flowering and a
consistent winner. Rt. \$1.50

SALEM'S SUNSHINE, I.D. Pure yellow
Fine plant and flowers.
Rt. \$4.00, Ft. \$2.00.

YUBELUCKY STAR, C. White with
pink center. One of the best.
Ft. 50¢.

SERGEANT WILLIAMS, I.D. (Williams-
Dahliadell). 11x7" bloom, 5 1/2'
bush. Golden yellow sport of
Glamour. Early bloomer, cane-like
stems. On Eastern Honor Roll.
Rt. \$5.00, Ft. \$2.50.

STEPHEN FOSTER, In.C. (Salem),
Flowers are consistently 12-12"
Plants are tall and very hardy
All around good habits and of
uniformly high quality. Orange-
buff suffused with Tyrian rose.
Plants. \$1.00. .30

TOPS, ID. (Dossier), A real giant
Good stem. Should win in
largest bloom class. Ft. \$1.25

VOLCANO, F.D. Orange flame red.
Does not fade in the sun.
True stock. Plants. 75¢.

SUNRAYS, I.D. Buff apricot suffuse
red. A giant. Ft. 50¢.

BALL DAHLIAS

MARSHALL DERNCHAN, Red on a stiff
stem. Ft. \$1.00, Ft. 50¢.

WHITE CAT, White, a good grower
Stiff stem. A fine show or cut
flower. Rt. \$1.00, Ft. 50¢.

ROSY DAWN, Golden yellow tipped
rose with red center. Ft. 50¢.

MINIATURES

CORAL BLEND, F.D. Pink and citron
yellow center. An excellent keeper
Averages 3x2". Scored 85.5 at
Storrs. Ft. \$1.00.

DORSEY SUNSET, (Australia), Semi C
Soft sulphur yellow tips of
petals almost white. Fine stems.
Plant. 50¢.

MYALLSONNE, (Australia), St. C.
Perhaps the best miniature St.
cactus. Rt. 1.00, Ft. 50¢.

GILDROY, (Australia) C. Pale
primrose. A sure winner.
Stock scarce. Ft. 1.00.

ORANGE FLAME, F.D. (Gollon rule)
'45, The name describes the
color. One of the best cut
flowers ever. Perfect stem,
good branching habits and cuts
on and blooms early. 7x8".
Don't miss it. Ft. 3.00.

IRIS KEMPFER (JAPANESE IRIS)

ASTARTE, Beautiful double dark
violet. Strong grower. Late. 40¢

BOY BLUE, The bluest Japanese Iris
crown. 35¢.

CATHERINE PARRY, Double blue
overlaid rose violet. 35¢.

DREAM, Silvery white veined and
mottled violet. 5 petals. 35¢

GOLD BOUND, Double white, a creamy
glow from gold in banded
center. 35¢.

HELENE VON SIEBOLD, Crimson
purple, white veins. 35¢.

LUCIA MARSHALL, Fine, large double
pansy-violet with white veins
center white with yellow spots
40¢.

MAHOGANY, Large double flowers.
purple, mahogany red. 35¢.

PURPLE AND GOLD, Rich violet pur-
ple with gold throat. 35¢.

ORIOLE, Purple, yellow center
extending well out the 6 petals
35¢.

PARAGON, Rich royal purple with
white veins. 35¢.

PINK PEARL, A lovely double pink.
40¢.

PRESIDENT HARDING, Double thick-
petaled flowers. Fine light blue

with dark shading. 50¢, (Sold out for the season).

TYRAMID, Double violet purple veined white in center of petals 35¢.

QUAKERESS, Darker blue than Catherine Barry. Double. 35¢.

SAMIDOR, Ground color is silver white, veined with rich blue. Standards deep purple. 35¢.

TEMLETON, Double reddish violet marbled white. 35¢.

VICTOR, Silvery white, ultramarine blue. 35¢.

VICTORY, Silvery white heavily veined violet. 35¢.

WM TELL, Cream white with lilac A fine combination. 6 petals. 40¢

RED EMPEROR, Perhaps the reddest Oriental Iris to date. 40¢.

IRIS GERMANICA OR BEARDED IRIS

ALTA CALIFORNIA, Clear yellow, faintly bronzed. Tallest of the yellows with large flowers. Midseason. 35¢.

ALCAZAR, Standards light bluish violet, fall deep purple with bronze veined throat. 25¢.

DAUNTLESS, Fine red self that is still hard to beat. Does well everywhere. 35¢.

EDOUARD MICHEL, Standards are broad and frilled, a distant shade of reddish violet, falls slightly deeper color. Flowers are large on high stems. 25¢.

FRIEDA MOHR, Rose pink, huge flowers on tall stems. Midseason Delicious fragrance. 35¢.

JEAN CAYEUX, Soft, smooth light buff, sometimes called coffee colored. Well formed blooms and long season. 35¢.

HEMRI, Deep yellow, 18" high. 25¢.

MRS DARWIN, White, reticulated
violet. 25¢, 3 for 60¢.

MIDGUARD, Yellow and pink blend
ruffled. Mid height. Midseason.
Fragrant. 35¢.

MORNING SLENDOR, A large rich red-
violet, one of the most popular.
Well branched, fragrant. Late.
Tall. 35¢.

RAMESES, Light russet with apricot
border. Large flowers. 35¢.

SOUBENIR DE MME GAUDICHAU, Vel-
vety blue-violet. Midseason. 25¢

ZUL, Pale blue, light in color
that approaches white. 25¢.

IRIS STURIA

OCHROLENCA GIGANTEA, A stately
garden plant and beautiful long
lasting cut flowers. Flowers
have pure white standards, falls
are yellow with a quarter-inch
margin of white. 35¢.

SIBERIAN IRIS

KINGFISHER, Rich violet, white
center. 25¢.

FIRE'S BLUE, Blue. 25¢.

SNOW QUEEN, Pure white, tall. 25¢.

NEW GIANT HYBRID HEMIEROCALLIS

The perennial supreme. Plant Mar-Nov

ANNA BETCHER, Deep orange shaded
bronze. July-Aug. 40¢.

BAY STATE, Late June. Medium size,
rich yellow. 35¢.

DAZZLER, Early June. Large flowers
7" in diameter, of a rich deep
yellow. 50¢.

DUMORTIERI, Blooms in May and June
Color is rich cadmium yellow. 35¢

- DOUBLE KWANZO, The only double flowering day lily. Bronze orange June and July. 35¢.
- FLORHAM, Fragrant golden yellow with Indian yellow shadings. June and July. 35¢.
- FULVA MACULATA, Brownish red blossoms with an orange mil-rib and center. June. 4' high. 40¢.
- GEORGE YELD, June and July. The outer petals are a rich orange, with inner petals of orange bronze. 40¢.
- GOLDEN DREAM, Deep orange. 40¢.
- GYTSY, Mid June and July. Deep orange overcast with fulvous red of medium size and excellent form. 35¢.
- HYPERION, July. Immense pale lemon yellow. Scarce and very much in demand. One of the finest. 50¢.
- J.A. CRAWFORD, Very large flower of apricot, cadmium yellow. June and July. 40¢.
- MIKADO, Deep orange, maroon blotch. 40¢.
- MIDDENDORFFII, A plant of rapid growth. Rich orange color. 3 center petals have large blotches of maroon. 35¢.
- MRS W.H. WYMAN, July and Aug. Clear gold. 40¢.
- MRS J.R. MANN, Deep yellow with fluted petals. 50¢.
- MARGARET TERRY, July-Sept. A brilliant flame red and cadmium yellow. 35¢.
- OPHIR, June and July. A free flowering variety of tall habit Golden yellow. 50¢.
- QUEEN OF MAY, June. Apricot. 35¢.
- SIR MICHAEL FORSTER, Large apricot yellow, ruffled. 50¢.

THUNDERBOLT, late July, this one comes after the other varieties. It is a clear lemon yellow. 35¢.

WAUBUN, Cadmium yellow sprinkled with red. 6¢.

HARDY ASTERS

NOVAC-ANGLIAE TYPE, (Strong vigorous grower with lavender flowers. 35¢)

BEECHWOOD CHALLENGER, A true red aster, very fine and sturdy grower, 3' high. (The red color shows up in delightful contrast to the yellow center. 35¢.

HARRINGTON'S PINK, Pure rose pink blooms so profusely as to cover the whole plant. 35¢.

MT. EVEREST, Flowers are dead white and lateral growths bloom right down to the ground. 35¢.

VIOLETTA (New), An outstanding aster of the Nova-belgi type. The flower are double deep violet purple, darkest yet. Early and sturdy growing. Sept. to frost. 4' high. 40¢.

PEONIES

We grow only a few varieties, but believe they are the best all around peonies for garden and cut flowers. Our plants are free from disease. We send only good strong divisions with 3 to 6 eyes.

DUCHESS DENEFOURS, Tall globe-like flowers of pure white, lighted with light canary yellow at the center. 75¢.

ENCHANTRISS, Creamy white, center faintly flecked with crimson. Tall strong vigorous grower with enormous buds opening into flowers of immense size. Fragrant and very late. 1.25.

FESTIVA MAXIMA, A strong grower which bears many flowers when established. Beautiful clear white with a few center flecks of pure crimson. [Excellent for

cutting. 75¢.

FRANCES WIGLARD, Opens a bluish white occasionally touched with carmine. Large rounded flowers often enclosing golden stamens. Extra fine. 1.00.

JOHN HANCOCK, Brilliant crimson with incurving petals and a high built crown. It is one the new productions and one that promises great things for the future. 1.00.

KARL ROSENFELD, Mid-season, large flower, very bright crimson. One of the best all-round roses. Ideal for landscaping and for cut flowers. 1.00.

KELWAY'S GLORIOUS, Immense happy rather flat flowers of iridescent white with crimson streaks on outside guard petals. 1.00

MILTON HILL, Pale lilac rose. Large compact rose type. Strong growth with medium height. Late. 1.00.

REINE HORTENSE, Midseason. Very large, lovely rose pink in a halo of white. Deliciously fragrant. One of the best. 60¢.

CULTURE: Dig hole 18" to 2' deep and wide enough not to crowd the roots. Work well rotted manure and bone meal in bottom, mix thoroughly. Plant the eyes 2" below the surface, to not allow water to stand over the plants in winter. Keep clean, cultivate often. You should get a lot of pleasure in return. We have some good ones, names have been lost. 50¢, 5 for 2.00.

AZALEAS

Red, pink, lavender and white at popular prices. If interested ask for prices. Beetle zone only.

ARTEMISIA

SILVER KING, Very decorative foliage plants, with finely cut silver-gray leaves. Striking in the border and excellent mixed with cut flowers or as winter bouquets. Hardy and free from diseases and pests. 35¢.

SHASTA DAISY

ALASKA, Very easy culture and especially noteworthy for their freedom in flowering. The large white flowers are carried on long stems and are therefore invaluable for cutting. 35¢.

DOUBLE WHITE SWAN, Pure white double flowers on strong wiry stems 24 to 30" in length. 35¢.

MAJESTIC, Large white flower. 5 to 6" across. Small yellow center, producing intermittently all summer. Stiff stem holding the overlapping petals straight. Does not droop. The best single Shasta Daisy. 18-24" high. 5¢.

MRS C. LINTHIAN BELL, Magnificent white daisy undoubtedly the largest flowered of its class. 35¢.

FUNKIA OR HOSTAS PLAIN TAIN LILIES

LANCIFOLIA, Narrow green leaves, Lilac-blue flowers, for shade or border. Aug. 25¢.

SUBORDATA GRANDIFLORA, Beautiful fragrant, large, pure white lily-shaped flower. Very attractive shiny green foliage. Aug.-Sept. 18-24" high. 5¢, 3 for \$1.50

GAILLARDIA

Brilliant red and gold daisy-like flowers on wiry stems that grow vigorously in almost any soil and provide a profusion of flowers for cutting from early summer until fall. 30¢.

HEUCHERA (CORAL BELLS)

Heucher., 13-24". June-Aug.
From neat tufts of attractive
leaves sturdy stems of brightly
colored little bells arise in great
profusion. Heucheras are hardy
long lived and easy to grow. They
are among the best all-round
perennials for rock gardens,
borders or bouquets. 6 splendid
new hybrids are described below.

H. BLOOM'S VARIETY, Coral red
long sprays bear dozens of
faintly bells.

H. FREEDOM, Light blue.

H. GARNET, Very large bright pink.

H. OAKINGTON JEWEL, Coral red
tinged copper.

H. SCARLET BEAUTY, A cascade of
flaming scarlet bells.

H. SNOWFLAKE, Pure white, very fine

35¢ each. Stock scarce.

ORIENTAL POTTIES

FAIRY, Lovely new pale pink
poppy. Half dwarf.

GLOWING EMBERS. Bright Nopal red
petals, deeply crinkled.

JOYCE, Radiant rose cerise.

ORANGE KING, A new orange color
of great merit.

WURTEMBERGIA, Tall growing scarlet
red. Finest red.

MRS PERRY, A beautiful shade of
strawberry pink, tall. Grows
more popular every year.

Plant Aug. to Sept. 2 year
old field grown plants 60¢ each.

TENSTEMON

Aug. - ARNET, This new Tenstemon is perhaps the finest of all large flowering type. Garnet colored flowers are held gracefully on 14-18" stems, many blooms appearing on one plant. 4 1/2, 3 for \$1.00.

111. PINK BEAUTY, Charming large bell-like flowers of solid pink on slender stems freely produced above attractive green foliage. May to July. 24" high. 4 1/2, 3 for \$1.00.

HELIANTHUS

pink CORONATION, Large perfect double flowers of a rich yellow color. Blooms from Aug. to Oct. 5' high. 50¢, 3 for \$1.50.

NEW ADDITIONAL CHRYSANTHEMUMS

AUTUMNGONG, Large, full double; brilliant wine-rose shading to deep carmine. Mid Sept. 60¢, 3 for \$1.50.

BAMBI, Medium, full double. Lovely fawn-yellow with bright amber shadings at center. Spreading compact plant. Early Oct. 60¢, 3 for \$1.50.

COURAGEOUS, Bright dark ruby red, large double flowers 3 1/2". Strong upright plants. Mid-Sept. 60¢, 3 for \$1.50.

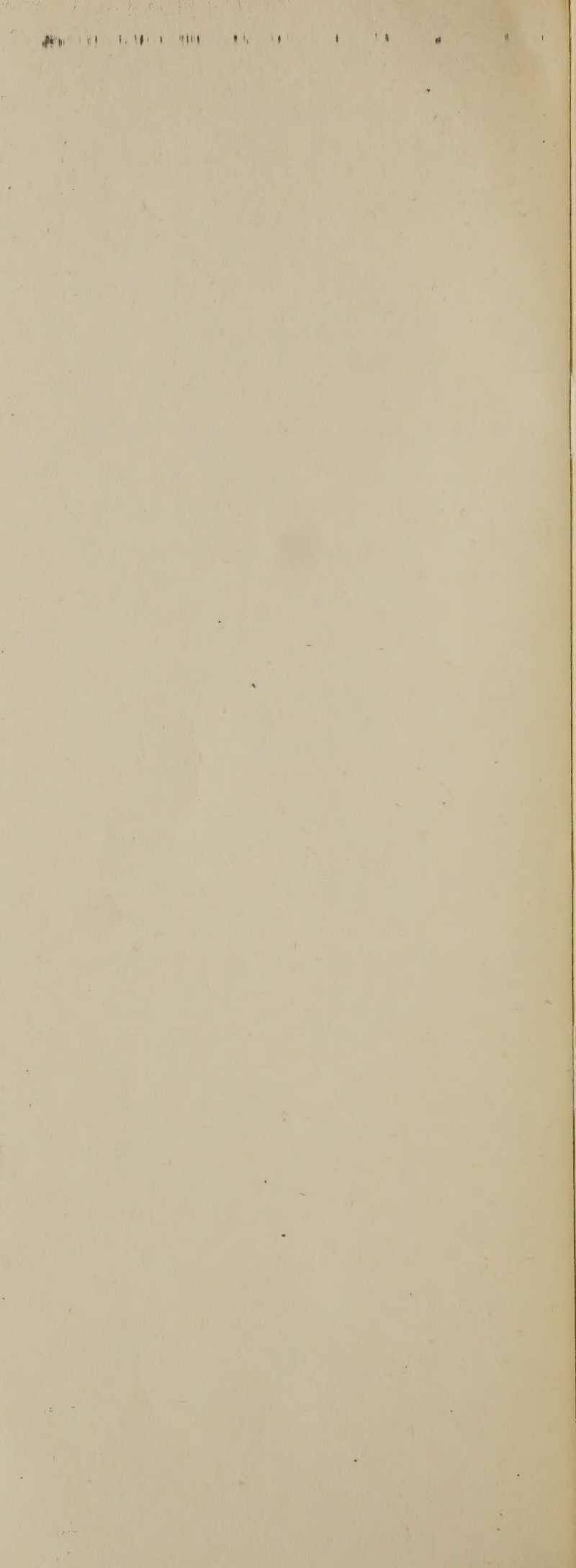
EARLY HARVEST, Double blooms of glowing mahogany-orange from late Aug. to Oct. 60¢, 3 for \$1.50.

HEATHERBLOOM, Very double. Heather pink, center shaded rose-red. incurved center petals tipped gold. Early Sept. to Nov. 60¢, 3 for \$1.50.

SONG OF INDIA, Double, large, bronzy peach flowers produced freely from mid-Sept to frost. Good as a cut flower. 60¢, 3 for \$1.50.

STALWART, Golden yellow flowers in full clusters late in the season. Does unusually well in the Chicago area. 60¢, 3 for \$1.50.

ZANTHA, Lemon yellow double globular flowers borne freely on long individual stems. Perpetual bloomer. 60¢, 3 for \$1.50.



TERMS OF SALE

True to name or cheerfully replaced
without cost to purchaser

Cash with order If sold out of any variety
on your order we will refund the money
No substitution unless ordered
Please name second choice

In ordering DAHLIA PLANTS
add 25 cents for special handling

Ask for the 100 rate price on
Japanese Iris and Chysanthemums

VISITORS WELCOME AT ALL TIMES

Orders sent by express collect, or if you prefer
Parcel Post we will pay the postage and you can
remit the amount for postage to us, that will
save you C. O. D. return charges.

THANK YOU

WHITE HORSE PIKE

JEFFERSON AVENUE

LAFAYETTE AVENUE
ECHO VALLEY
FLORAL GARDENS

WARWICK ROAD